



Lower Gwynedd Little League, Inc. (“**LGLL**”) is dedicated to building character, courage and loyalty in local area youth by providing fun, safe, and competitive baseball and softball programs. LGLL has served Lower Gwynedd Township and the surrounding communities for over 60 years (established 1959) with a mission to teach boys & girls the fundamentals of baseball and softball and core values of team play, skill development and a desire for lifelong learning. LGLL enrolls approximately 500 children in our Spring and Fall baseball seasons each year.

To be successful, LGLL requires a tremendous amount of support by the local community. Your donation helps offset the costs of equipment, player insurance, adequate coach/umpire training, and operational expenses, and will help supplement participation fees. Your help and support will ensure our area youth are provided a positive baseball and softball experience. LGLL is a completely volunteer run organization and 100% of your donation will go to support our programs.

As an individual or local business involved with LGLL, you will benefit by being recognized for your goodwill and support of youth baseball. Sponsorship of LGLL is a chance to expose your business to thousands of parents from our community and region during the spring and summer seasons who visit our field complexes, website and social media platforms. Sponsorship also allows you to demonstrate your support of youth development as well as community responsibility.

We are proud to offer a variety of sponsorship packages to fit your budget, desires, and needs. Each one of our offerings is outlined on the next page. If you are interested in exploring a higher level of sponsorship, please contact us to discuss.

Please check with your tax advisor regarding the deductibility of your donation and upon request we'd be happy to provide you a letter confirming your donation and our status as a 501(c)(3) non-profit organization.

Should you have any questions or additional information is needed, please contact our Sponsorship / Fundraising Managers, Brian McKenna and Scott Freda at sponsor.lgbaseball@gmail.com.

Sincerely,

Lower Gwynedd Little League Board of Directors





Lower Gwynedd Little League 2025 Sponsorship Opportunities

- GRAND SLAM - LG Snack Stand Sponsor (\$2,500):** Our active LGLL snack stand at Ingersoll Ballpark will be named after your company for a one (1) year period and includes a sign on the interior/exterior of the snack stand showing your company's name and logo from April through October; Company logo and hyperlink on LGLL website and recognition on LGLL social media. **One (1) sponsorship will be available per year.**
- HOME RUN - Company Banner/Email Ad Combination (\$1,000):** Company logo and hyperlink on LGLL website and recognition on LGLL social media; **One (1)** LGLL approved direct email to LGLL Community; **One (1)** 3. X 5. banner with company logo displayed on outfield fence at **Ingersoll Ballpark in Center Field** from April through October. **Limited availability.**
- RBI - Company Banner (\$525):** Company logo and hyperlink on LGLL website and recognition on LGLL social media; **One (1)** 3. X 5. banner with company logo displayed on outfield fence at LGLL fields (Ingersoll Ballpark or Penllyn Woods) from April through October.
- DOUBLE PLAY - Team Sponsor Spring and Fall (\$625):** Name or business on back of player's jersey (Spring and Fall) for **one (1)** team with team photo plaque for display at your place of business; Recognition on LGLL website and LGLL social media.*
- BASE HIT -Team Sponsor Spring or Fall (\$350):** Name or business on back of player's jersey (Spring or Fall) for **one (1)** team with team photo plaque for display at your place of business; Recognition on LGLL website and LGLL social media.*

Available Discounts

- \$50 OFF . Multiple Sponsorship Levels**
- \$25 OFF . Payment made by December 13, 2024**
- \$50 OFF . Returning 2024 Banner Sponsor and use same banner**

*Team Sponsors team/ player requests may not be able to be accommodated in some circumstances especially in Minor AAA & Major divisions due to player draft. Sponsorship can be placed in any division and season at sole discretion of the league.



2025 Sponsorship Commitment

Lower Gwynedd Little League
P.O. Box 164
Springhouse, Pennsylvania 19477
www.lgbaseball.com

To have your banner up by our Spring 2025 Season Opening Day, your donation and company information must be submitted by February 1, 2025.

Sponsor Name: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Sponsor Website Address: _____

Contact email address and phone #: _____

Please indicate player's name or team/division you would like to sponsor* (if applicable): _____

Text to be displayed on jersey and/or banner: _____

PLEASE CHECK ALL DESIRED SPONSOR LEVEL(S) BELOW. All sponsorship programs are for a period of one (1) year beginning April 1st unless otherwise noted. Team Sponsors team/ player requests may not be able to be accommodated in some circumstances especially in Minor AAA & Major divisions due to player draft. Sponsorship can be placed in any division and season at sole discretion of the league.

Sponsorship Levels		Enclosed
Grand Slam – LG Snack Stand	\$2,500	
Home Run – Banner/Ad Combination	\$1,000	
RBI - Company Banner	\$525	
Double Play - Spring and Fall Team Sponsor	\$625	
Base Hit - Spring or Fall Team Sponsor	\$350	
Discount - Multiple Sponsorships	(\$50)	
Discount - Pay by 12/13/2024	(\$25)	
Discount - Returning 2024 Banner Sponsor & same banner	(\$50)	
TOTAL AMOUNT		



PAYMENTS: accepted via check, money order, or cashier's check made payable to Lower Gwynedd Little League; OR pay through Venmo (@LGBaseball). Payment must be received with the submission and print production will be done until your application with all money due is received.

FORMS: Completed forms can be mailed to the address above. Forms can also be emailed to Brian McKenna and Scott Freda at sponsor.lgbaseball@gmail.com or completed online on the LGLL website (www.lgbaseball.com).

ARTWORK: Please email artwork for banners and/or to be displayed on the LGLL website to Brian McKenna and Scott Freda at sponsor.lgbaseball@gmail.com no later than February 1, 2025. If completing the Sponsorship form online, artwork can also be uploaded during the online submission. Artwork preferred in PDF or EPS file format. As applicable, an LGLL representative follow-up with you to approve your 3'X5' sign before printing.

LGLL reserves the right to reject any content that it may deem inappropriate. By signing below, you are agreeing to the terms and conditions of the Lower Gwynedd Little League Sponsorship Policy (below).

If you have any questions about the 2025 Sponsorship Program, please contact Brian McKenna and Scott Freda at sponsor.lgbaseball@gmail.com

Thank you for your support of LGLL and the children of our community!

Authorized Signature: _____

Date: ___/___/___

LGLL Use Only	
Received Sponsorship Commitment and Donation	
Sent form to Printer	



The Lower Gwynedd Little League Sponsorship Policy (this “**Policy**”) consists of Little League Baseball, Incorporated (“**Little League International**”) standards and LGLL standards. If at any time there is a conflict between these two sets of standards, the Little League International standards prevail.

Little League International Standards

Little League International standards are the standards included in the current Little League International Rules, Regulations and Policies and are incorporated herein by reference. More information can be found online at www.littleleague.org/playing-rules/rules-regulations-policies/.

Lower Gwynedd Little League Standards:

- Sponsor must completely understand that a sponsorship is not an endorsement of the person, business or any products or services provided by the said business by LGLL.
- Sponsorship of LGLL does not permit the sponsor to have any rights or responsibilities in the operation of LGLL or any team in LGLL, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in LGLL.
- LGLL and sponsor are not partners or joint venturers and are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever.
- Sponsorship is with LGLL ONLY, and NOT with Little League International.
- Use of the marks or logos of Little League Baseball and Softball by any sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated. Sponsors must not use the Little League name and Official Emblem separately or in conjunction with the name of any other program or activity for the purpose of soliciting funds to be used for other than Little League activities.
- Any use of the following trademarks, service marks and other designations: LITTLE LEAGUE, LITTLE LEAGUER, LITTLE LEAGUE BASEBALL, BIG LEAGUE LITTLE LEAGUE BASEBALL, SENIOR LEAGUE LITTLE LEAGUE BASEBALL, LITTLE LEAGUE SOFTBALL, LITTLE LEAGUE CHALLENGER DIVISION, LL, LLB, International Tournament marks, and the Little League Emblems or logos (e.g. keystone patch, Character, Courage and Loyalty logo; oval baseball and oval softball logos), among others (collectively, “**Little League Trademarks**”), requires authorization from Little League International. Complete information on the use of Little League Trademarks can be found at <https://www.littleleague.org/playing-rules/position-policy-statements/little-league-trademarks/>.
- Exploitation of the Little League program, LGLL, a team and/or an individual player for the benefit, financially or otherwise to a sponsor is strictly prohibited.
- Approval from Little League International is required prior to LGLL or any of its teams, players, coaches and/or volunteers participating in any paid, promotional activity, that identifies LGLL or shows any Little League Trademarks.
- LGLL reserves the right to revoke sponsorships at any time without refund for violations this Policy (determined in the sole discretion of LGLL).
- This Policy does not limit LGLL’s or Little League International’s legal recourse available due to copyright or trademark infringement for misuse of Little League International property.